

FAIRY TAIL HEROES RETURN ONCE MORE TO ENCHANT THE WORLD OF BRAVE FRONTIER

SAN FRANCISCO, ANZ, AND SOUTHEAST ASIA – November 1st, 2018 – gumi Inc. is proud to announce the return of Fairy Tail wizards in Brave Frontier. From **November 1st** to **November 28th**, summon brand new Fairy Tail wizards alongside fan favorites such as Natsu Dragneel and Lucy Heartfilia.

The highlights of this collaboration are as follows:

5 New Featured Units:

- **Wendy Marvell** is a Sky Dragon Slayer who draws her power from the air around her. She excels at healing magic, and is able to cure even wounds inflicted by a dragon.
- **Gajeel Redfox**, the Iron Dragon Slayer, eating iron allows Gajeel to power up and even change his skin into scales of iron. He also goes by the alias, "Black Steel."
- **Acnologia**, the Black Dragon of the Apocalypse, is so destructive that the mere mention of his name is terror itself. In times long past, it was said that he was capable of single-handedly annihilating a nation and he could wipe islands off the map with but a roar. The Black Wizard, Zeref, has dubbed him "the most dangerous dragon".
- **Zeref** was cursed with Ankhseram Black Magic, causing him to become immortal. Also known as the "Curse of Contradiction", the more the cursed person values life, the more death energy is released, eventually killing that source of life.
- **Mavis Vermilion** is one of the founders of the wizard guild Fairy Tail, as well as its First Master. In the past, she cast an incomplete spell in order to rescue her comrades; as a result, her body was rendered unable to grow or mature. Despite this, she possesses a rare talent for magic and is highly intelligent.

Free Collaboration Units

Log in during this collaboration period and recruit Fairy Tail's first Master, **Mavis Vermilion**. She is the perfect addition to your Squad. Additionally, take this second opportunity to enlist the infamous tactician, **Mard Geer**, by completing "The Underworld" Dungeon.

Return of the Previous Fairy Tail Units

Get another chance to summon these Fairy Tail characters for a limited time during the collaboration period:

- **Natsu Dragneel**, a dragon-slaying wizard immune to fire on a journey to find the dragon Igneel, who raised and trained him.
- **Lucy Heartfilia**, a celestial wizard capable of summoning spirits by opening otherworldly gates. An aspiring writer, Lucy's dream is to write a book based on her exciting adventures in the guild.
- **Gray Fullbuster**, an ice-molding wizard whose magical power allows him to create objects and weapons of different sizes out of ice.
- **Erza Scarlet**, The best female wizard in Fairy Tail. Her ability to instantly switch between weapons and armor, allowing her to fight effectively in hand-to-hand combat.
- **Mard Geer**, a highly skilled, crafty and arrogant tactician who's best known as the founder of the

dark guild Tartaros.

Fairy Tail Collaboration Quests

Iron Covered Skies

The wizards of the Fairy Tail guild have arrived in Grand Gaia once more. This time, Natsu, Lucy, Gray, and Erza are joined with **Gajeel**, **Wendy** and **Mavis**. Mistaking the Summoner for an enemy from an unknown land, **Gajeel** and **Wendy** quickly launched an attack! Will they be able to clear up the misunderstanding?

The Black Wizard

The Summoner was sent to investigate a strange anomaly right after Noel's sensors went off. A figure with unspeakable amounts of dark magic energy has appeared from within the Vortex. **Zeref**, considered the most evil mage in the entirety of the Magic World, has emerged. Is he a friend or a foe?

Dragon of Destruction

The great black dragon, **Acnologia**, was seen coming out from the Vortex, causing death and destruction in its wake. The Summoner was attacked immediately as soon as they were spotted by the **Acnologia**. Can the Summoner defeat this dragon of destruction before any more damage is done?

Login and Milestone Campaigns

Log in daily during the collaboration period to enjoy a plethora of rewards, including Fairy Tail sphere materials, Gems, and Summon Tickets.

Work together with fellow Summoners to clear the Fairy Tail Vortex dungeon Milestones to obtain Crystal Sets, Sphere Frogs, Omni+ Materials, and 1 Summon Ticket

Based on the manga "Fairy Tail" by Hiro Mashima originally serialized in the weekly Shonen Magazine published by KODANSHA LTD.

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To find out more details about the events, follow *Brave Frontier's* social media channels.

Brave Frontier is available for download globally on iOS, Android, Amazon, and Windows Phone devices.

Note: All dates mentioned are PST.

Brave Frontier updates are available on:

Facebook: <http://www.facebook.com/BraveFrontierGlobal>

Twitter: <https://twitter.com/bravefrontiergl>

YouTube: <http://www.youtube.com/user/BraveFrontierGlobal>

Official Site: <http://bravefrontier.gumi.sg/>

About Brave Frontier

Explore the land of Grand Gaia and save it from the evil hordes of the corrupted gods in this epic mobile role-playing game. As a powerful Summoner, you have the ability to conjure powerful demigods, brave warriors, and majestic beasts to fight for you! Brave Frontier features over 500 legendary heroes and beasts to collect and evolve; an addictive-yet-simple turn-based action-packed combat system, and hundreds of missions including ongoing weekly challenges and special dungeons.

About gumi Inc.

Founded in 2007, gumi Inc. (Tokyo Stock Exchange: 3903) is a leading global mobile game publisher and developer headquartered in Japan, with overseas operations in France, Korea, Singapore, Taiwan, and the United States. The company has proven success in launching titles worldwide, such as the widely popular role-playing games Brave Frontier and THE ALCHEMIST CODE. In 2016, gumi established a Silicon Valley-based investment group with partners, called The Venture Reality Fund, which focuses on seed and early-stage augmented reality and virtual reality startups. Additionally, its VR incubation subsidiaries have expanded globally, including Tokyo XR Startups, Seoul VR Startups, and Nordic VR Startups. With ongoing publishing and development projects on a wide array of mobile, AR and VR platforms, gumi aims to change the world through innovative entertainment products and services, including both original content and collaborations with popular IP. For more information, please visit <http://www.gu3.co.jp/en/>.

About Kodansha Ltd.

Founded in 1909, Kodansha Ltd. is Japan's leading publishing house, based in Tokyo, Japan. Under the leadership of Yoshinobu Noma, company president since 2011, Kodansha continues to play a dominant role in the media world, producing books and magazines in a wide variety of genres including literature, fiction, nonfiction, children's, business, lifestyle, art, manga, fashion, and journalism. Recently, the company has focused on creating and developing a wide range of digital businesses. Company profile can be viewed [here](#).

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