

RECRUITING PARTICIPANTS FOR THE CLOSED BETA TEST OF FINANCIE, A BLOCKCHAIN TRADING CARD GAME



gumi Asia Pte. Ltd. (Location: Singapore) has started recruiting participants for the Closed Beta Test of Financie, a Blockchain x Trading Card Game that allows fans to support eSports players.

Financie is currently in the research and development stage as a trading card game that allows fans to support individual eSports players. In addition to supporting their favorite eSports player by collecting their cards, fans will be able to experience various other perks just for them.

Planned Service Details

(Subject to change based on the results of tests)

1. **eSports** players will appear on trading cards in this game. Fans will be able to purchase and use their trading cards to support them in their activities. The value of the various cards will be determined by the fan themselves in Financie.
2. **Fans** will be able to collect the cards and trade them with other fans. Using cards obtained will grant fans special perks, such as receiving one-to-one advice on gameplay. We will also continue to provide fans with more avenues to use their cards.
3. **Cards** are managed on the Ethereum (ERC20) Blockchain. As such, proof of ownership will always be publicly available, eliminating the potential for fraudulent activities. Fans will also be able to participate in Financie with confidence as personal information will not be disclosed during transactions such as purchasing cards.

Recruiting eSports Players and Test Users for the Closed Beta Test!

We are planning to run Financie's beta test in collaboration with teams and players from various parts of the world. We will be continuing to recruit eSports players who will be featured on the trading cards on an ongoing basis. Test Users will be able to purchase

eSports Players' trading cards and receive special rewards in the Closed Beta Test.

Financie is a service which makes use of blockchain technology and we are currently conducting research and development towards commercial release. To this end, we are conducting the Closed Beta Test as a demonstration of the technology, as well as to discover potential areas of improvement. As such, we would appreciate your cooperation. The project team looks forward to your participation in the Closed Beta Test.

*Please note that residents of Japan will not be eligible to participate in the Closed Beta Test.

Closed Beta Test Period

The Closed Beta Test will run during June and July, 2018. Details will be sent to registered email addresses as they become available.

Service Overview

Title: Financie

Genre: Blockchain Trading Card Games

Platform: PC

For any questions regarding this press release, please do not hesitate to contact us at pr@gumi.sg

Financie Closed Beta Test Website
<https://financie.io>